Annual Report of the Emeritus College at Arizona State University
Academic Year 2011 – 2012
Fiscal Year July 1, 2011 – June 30, 2012
Submitted by Richard J. Jacob, Founding Dean of the Emeritus College
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Summary

During its seventh full year of operation, the Emeritus College at ASU experienced consistent progress in its membership, programs and initiatives.

- Membership grew by almost 10% to a total of 459.
- To support the College’s programs, members contributed more than $15,000.
- Interest and attendance at Emeritus College Colloquia and other member and public events increased. The Sixth Annual Emeritus College Symposium had a record high registration.
- Research and Creativity Grants were awarded in the amount of $7,800 to five members of the College.
- College procedures were better defined through a revision of the Bylaws and codification of program policies and procedures.
- The College staff worked successfully to improve the services offered to College members and the public.
- Emeritus College publications, including the Newsletter and Emeritus Voices, improved upon an already high level of quality and acclaim.
- Lectures and Courses were offered in growing numbers to the community through the Emeritus College Academy for Continued Learning, and sponsored by ASU Osher and other entities.
- New College divisions were initiated:
  - The Emeritus College Faculty for the Humanities
  - The Emeritus College Faculty for Scientific Literacy and Numeracy
- The Emeritus College Endowment Fund achieved a level permitting the use of resources for an undergraduate research internship, in support of the University’s undergraduate educational mission.
- New Emeritus College initiatives were introduced:
  - The Emeritus College Undergraduate Research Internship, mentioned above.
  - The Barrett Emeritus Fellowship, supported both by Barrett, the Honors College, and the Emeritus College, and awarded to an Emeritus College member on an annual competitive basis.
- The College exercised civic involvement by the co-sponsorship of the event, “The DREAM: the Whole Story” and of several activities within the University Humanities program.
1. Statistical Overview

a. Membership

Emeritus College membership on June 30, 2012 stands at 459,403 of whom are regular Members, 41 Associate Members, i.e., holding emeritus status from other recognized colleges and universities, and 5 Affiliate Members who taught and retired from ASU without emeritus status. This is an increase within the past year of 32 Members and 2 Associate Members. In addition, the College extends many benefits of membership to 36 surviving spouses of deceased members.

New membership is actively sought from among ASU faculty who have retired with emeritus status and emeriti/ae from other institutions who have established permanent or seasonal residence in the greater Phoenix area. Since emeriti/ae are processed into the ASU personnel data system by the Emeritus College staff, all are contacted with an invitation to join. During the past year, the College’s Membership Committee has introduced additional methods for attracting new members, such as regular presentations at Human Resources retirement seminars.

b. Finances

i. Operational expenses of the College are provided by the Provost’s office from local funds. Records of these expenditures are on file there.

ii. College programs and activities are supported from funds collected as voluntary contributions from its membership. A $30 annual contribution is requested; a larger amount is frequently received. During the report year, $15,100.00 in such contributions was received from a total of 389 members. This represents 84.7% of members responding with an average contribution of $38.56.

These funds are maintained in an account with the ASU Foundation. During the report year, $11,762.88 was expended from this account for various purposes related to the mission and goals of the College, including for example:

- $7,800.00 as grants in the College’s Research and Creativity Grants Program (see Section 6.b)
- $2,696.51 to subsidize the publication of the College journal, Emeritus Voices (see Section 6.g)
- $1,037.52 as support for emeritus participation in scholarly meetings
- Additional amounts were expended for College meetings and social functions.
iii. The College has established an Endowment Fund, to which $1,690.00 was donated during the report year. The first authorization by the College Council to expend earnings from his fund was made this year for implementation during the fall, 2012 Research and Creativity Grants program. (See Section 3.c)

2. Organization

   a. Leadership

   i. Dean Leonard Gordon requested a year’s leave of absence and was replaced for the duration of this report by Founding Dean Richard J. Jacob. Elmer Gooding continued to serve as Associate Dean.

   ii. A reorganization of responsibility delegation was implemented near year’s end by the establishment of two Assistant Deanships, both of whom, along with the Associate Dean and the Director of Development, answer directly to the Dean. Appointed Assistant Dean for the Humanities was Don Nilsen, Professor Emeritus of English. The appointment of Assistant Dean for Professions and Science was deferred to the coming year.

   iii. Serving on the College Council during the report year were

   - Robert Barnhill
   - Winifred Doane
   - Patricia Etter
   - Elmer Gooding (replaced Robert Barnhill)
   - Beatrice Gordon
   - Gary Kleeman
   - Barry Leshowitz
   - Ann Ludwig
   - Elizabeth Manera
   - Linda Stryker

   iv. Serving as Standing Committee Chairs during the report year were

   - Elmer Gooding (University Emeritus Policy)
   - Patricia Etter (Bylaws)
   - Elmer Gooding (Nominations)
   - Peter Killeen (Research and Creativity Grants)
   - Elizabeth Manera (Membership)

   b. Bylaws Revision

   Based on seven years’ experience, the College revised its Bylaws. Particular attention was given to (1) nomination and election policies and procedures; (2) fiduciary matters; (3) standing committee structure; and (4) the role of the Associate Dean. The revised Bylaws were designed to provide a structure of definitions and principles on which to hang operating and programmatic policies and procedures, which were also addressed during the year and form a separate “Policies and Procedures Manual.” The revised Bylaws were developed by the
Bylaws Committee, submitted to the membership for comment and amendment, approved by the College Council and adopted by the membership at its annual meeting on April 26. They have been forwarded to the Provost for university approval.

c. Development

While serving as Dean for the year, Richard Jacob continued in his role as Development Director for the College. In recognition of the status of the economy, especially as it relates to ASU Foundation fund raising efforts, no direct Endowment Fund campaign was mounted during the year. However, outreach programs continued (See Section 6) and new appointments were made to the Dean’s Council of notable members of the Community:

- Mr. Paul Mattson, Director of the Arizona State Retirement System
- Dr. Michael Willson, Musical Director of the Tempe Symphonic Winds

3. Staff

The office staff of the Emeritus College has consisted all year of one full-time Administrative Assistant, one three-quarter-time Receptionist and a half-time student intern. Carolyn Hinterliter-Ellis served until her retirement in December, 2011, as Administrative Assistant; she was replaced by Dana Aguilar, who continues in that position. The student internship was split at the year's beginning between Deanna Stover, who graduated in May, 2012, and Lorenzo Sly, who resigned midway in the year. The position has been coalesced into one and Stover's replacement is being sought at this time. The student intern’s responsibilities have been primarily in the area of graphics and publication preparation. Amanda Meyers has served throughout the year as Receptionist. The Emeritus College has been well served this year by its outstanding staff.

4. Facilities

The offices and rooms on the lower level of Old Main have become a welcoming home on campus to the hundreds of Emeritus College members. The fourth, and hopefully final, College home fulfills our space requirements quite well in a symbolically appropriate setting. Adding to the utility and attractiveness of the “Emeritus Center” were the acquisition of a flat screen monitor for the conference room and a piano, graciously donated by member Frances New, for the day room.

5. Program and Outreach

a. Meetings and Presentations

The College again this year offered a full slate of lectures and meetings for both members and the public. (The 201-2012 calendar of events and meetings is attached as an appendix.) Of particular note are:
i. Emeritus College Colloquia

- Richard C. Powell, Vice President for Research and Professor Emeritus, University of Arizona: "Solar Energy Technology"
- Randall Cerveny, President's Professor of Geographical Sciences, Arizona State University: "Solar Energy Technology"
- Coach Clinton A. Meyers, 2011 NCAA Women’s Softball Championship Team, Arizona State University: "Greatness is a Way of Life"
- Dennis Hoffman, Director of the WPC Seidman Research Institute, W. P. Carey School of Business, Arizona State University: "A Look at the Economy for 2012"
- Charles Merbs, Professor Emeritus of Anthropology, Arizona State University: "The Moche Giants of Dos Cabos, Peru: Solving an Ancient Mystery"

Emeritus College Colloquia are held in the Sixth Floor Conference Room of the Fulton Center. We express our appreciation to the ASU Foundation for continuing this tradition as initially established by Ira Jackson, President of the Foundation at the time of the College’s establishment.

ii. The Sixth Annual Emeritus College Symposium

The Symposium carried the double-entendre theme “Arizona in 2020.” (The Program of the Day is included as an appendix.) Invited speakers were the Honorable Harry Mitchell, former member for Arizona of the United States House of Representatives (keynote speaker), Rockne (Roc) Arnett, President of the East Valley Partnership (banquet speaker), and Fred DuVal, President of the Arizona Board of Regents. In the parallel sessions, seventeen College members delivered eighteen presentations on a diversity of topics. At the banquet luncheon, Judith Smith, of the ASU Office of Public Relations was awarded the Emeritus College Gray Mortarboard for her service to the College. Approximately eighty members of the College and their guests attended the Symposium.

iii. Readings and Musicales

The acquisition of a piano in the Emeritus Center enabled a long-standing desire of the College to hold evening musicales. Two such events were held during the year, with several College members, friends and staff performing. Attendance was gratifying, and musicales will become a more frequent occurrence on the College calendar.
The series of Brown Bag Readings, initiated during the first year of the College’s existence, continued, but with decreasing participation. In order to revive interest in this activity, readings were included at the second musicale.

iv. Short-Talk Luncheons

The tradition of hearing brief presentations from College members at informal monthly luncheons was continued. Making these occasions especially attractive is the surprise element in the talks: speakers do not necessarily address topics from their professional disciplines. Due to a change of management and policies at the Karston Golf Club, where this event had been held since its inception, the Short-Talk Luncheons underwent a change of venue mid-year to the dining hall at Friendship Village in Tempe. This resulted in a doubling of attendance, due to the large number of College members in residence at the site.

Other meetings and events were held under the auspices of the College’s various divisions, as described in those sections of this report.

b. Research and Creativity Grants

The following awards were made to College members under the Research and Creativity Grants (RCG) program.

- Ann Ludwig, Professor Emerita of Dance: “Project 2012”
- Elaine Katzman, Professor Emerita of Nursing: “Real Life: Loves, Losses and Legacies”
- James Mitsui, Professor Emeritus of Languages, Culture and History: “Creative Writing for Publication”
- Wolfgang Preiser, Professor Emeritus of Architecture: “Architectural Criticism: Exploring Future Directions and Methodology”

c. Academy for Continued Learning

Under the direction of Per Aannestad, the Emeritus College increased its offerings of lectures and courses to the community. Among short courses offered through the ASU Osher Program and Tempe Connections were

- “Arizona’s Progressive Roots: The War on Big Business 1890 – 1920,” David Berman, Professor Emeritus of Chemical Engineering
- “Hybrid Creative Writing,” Jim Mitsui, Professor Emeritus of Languages, Culture and History
- “A Practical Introduction to General Relativity,” Richard Jacob, Professor Emeritus of Physics
- “The People and Physics behind the Atomic Bomb,” Richard Jacob
• “From Quarks to Cosmos,” Ahren Sadoff, Associate Member, Professor Emeritus of Physics (Cornell University)
• “Travel with the Ancients,” Lou-ellen Finter, Associate Member, Professor Emerita of Music Education (Five Towns College)
• “Grand Canyon Explorer,” Lou-ellen Finter
• “Diné: The Navajo People from the North,” Lou-ellen Finter
• “Dysfunction of the American Political system,” Norman Levine, Associate Member, Professor Emeritus of History (University of Maryland)
• “Sacred Ground: A History of Native Americans of the Greater Southwest,” Dirk Raat, Associate Member, Professor Emeritus of History (State University of New York, Fredonia)
• “A House Still Divided: The Rise of Anti-government and Radical Movements in the U.S,” Don Sharpes, Associate Member, Professor Emeritus of Education (Weber State University)
• “Sacred Bull, Holy Cow: A Cultural Study of Civilization’s Most Important Animal,” Don Sharpes

Numerous lectures were also offered at various venues in the Phoenix metropolitan area.

d. Academy for Writing

The Academy for Writing sponsors opportunities for Emeritus College members and others to improve creative writing skills and to share work with one another. This year, writing groups were sponsored consisting of 6 – 8 members each, meeting twice monthly. Many of the works created within the writing group milieu have been published in Emeritus Voices and other venues.

e. Faculty for the Arts

The principle endeavor of the Faculty for the Arts is the Emeritus Art Exhibit, currently on display in the halls and office areas of the College of Public Programs on the Downtown Phoenix campus. The collection now numbers in excess of 225 pieces. The Faculty for the Arts is now subsumed into the Faculty for the Humanities.

f. The Newsletter

The Emeritus College Newsletter, published quarterly, is recognized as among the world’s best newsletters serving retirement organizations. Its distribution is not only to members of the College, but to a large list of “friends” of the College, serving as an attractive voice from the University to the community. It is thus one of the College’s principle outreach vehicles. Winifred Doane, Professor Emerita of Zoology has been and remains the very able editor of the Newsletter. Linda Stryker, Professor Emerita of Astronomy, was appointed Associate Editor.
g. Emeritus Voices

In its fourth year of publication, Emeritus Voices has developed a reputation for uniqueness and reading pleasure among university literary journals. Through its attractive photography, absorbing articles and fine poetry, it delivers exactly what its title promises: the voices of emeritus professors expressed in various media forms. It is the goal of the Emeritus College to recover at least half of the costs of producing the journal through subscriptions; the remaining half is subsidized through annual member contributions, justified by its outreach and developmental value to the College and the opportunity it presents to members to pursue their scholarly and creative lives. During the report year, we have almost reached this business plan goal with a subscription list of 52, not counting several complementary copies sent to university administrators, Dean’s Council members and other significant friends of the College.

Emeritus Voices’ creative editor, Eric vonSonnenberg, is, interestingly enough, an Associate Member of the College, coming to us as a Professor Emeritus from the Harvard School of Medicine. He has an active practice in radiation therapy and also serves part time as a curriculum administrator at the UCLA School of Medicine.

The Emeritus Voices Editorial Advisory Board was enlarged and reorganized at the end of the report year. I express special thanks to Board Chair Jim Schoenwetter and outgoing Board members for their service.

h. Web Site

The Emeritus College web site experienced significant improvement over the past year and, with the addition to the staff of a student intern with web development skills, promises to become an even better representative of the College to the public.

6. New Initiatives

In addition to revising the College Bylaws and codifying many of the operational policies and procedures, the Dean and the College Council undertook to establish several new programs and initiatives. Among the most important are:

a. The Barrett Emeritus Fellowship

Culminating a two-year planning effort, Barrett, the Honors College and the Emeritus College announced the creation of the Barrett Emeritus Fellowship. Once each year, a member of the Emeritus College will be appointed, based upon competing proposals, to the position of Barrett Emeritus Fellow, to serve in residence in Barrett, the Honors College. The Barrett Fellow will teach a one
semester honors course, mentor an undergraduate research project with one or more honors students, lecture both in Barrett and for the Emeritus College and be available as a resource to honors students interested in his or her disciplinary area. Compensation for teaching will be paid to the Fellow by Barrett, and a research grant will be awarded to the Fellow by the Emeritus College.

The first Barrett Fellowship was awarded dually to Alleen and Don Nilsen, who will assume their shared duties in the fall, 2012 Semester.

b. The Emeritus College Undergraduate Research Internship

During the report year, the Emeritus College Endowment Fund achieved the $50,000 level. It was realized that application of the Fund’s earnings to the fulfillment of the University’s educational mission would be perceived by potential donors as an immediate benefit from their donations. The College Council therefore agreed to devote $2,000 annually to an initiative that reflects uniquely the College’s capacity to make an active contribution to undergraduate education.

Believing that most emeriti who had maintained active research programs before retirement would (a) have “loose end” or new projects that would fit well into the needs and financial constraints of an undergraduate research project and, (b) the time to spend mentoring a student. Thus the Emeritus College Undergraduate Research Internship was created which would award a member of the College (a) a $2,000 undergraduate internship for a student of his or her choice and (b) an additional Emeritus College Research and Creativity Grant of up to $2,000. The award process would run in parallel with the annual RCG proposal process, and the internship would be used in the winning project in a manner to be determined by the student in consultation with the mentor. It may be used entirely as a student stipend or in part or all in meeting project expenses.

The initial award of this internship will be made in the fall, 2012 RCG program.

c. The Faculty for the Humanities

As a new division in the Emeritus College, the Faculty for the Humanities was organized and has developed an active slate of programs and initiatives. Originally appointed Co-Directors were Alleen and Don Nilsen. But with the subsequent appointment of Don Nilsen as Assistant Dean for the Humanities, Alleen Nilsen has become sole Director.

Among the objectives of this new division is active participation with the University’s Humanities initiative under the leadership of Neil Lester. Included during the year was participation in the Arizona Humanities Council celebration in downtown Phoenix during November of 2011 and several ASU Project Humanities events on campus. Presentations were made to the Arizona State
Retirees Association and the New Frontiers program sponsored by Maricopa Community College. The Faculty for the Humanities co-sponsored the ASU Project Humanities Summer Film Series at local libraries (Phoenix, South Mountain, and Mesquite).

d. The Academy for Science Literacy and Numeracy

Organization of the newest College division began later in the year than did that for the Humanities Faculty, and is still in the embryonic stages. There is nevertheless a large group of interested College members who are working at narrowing the focus of the division and developing its initial programs. A director has not yet been appointed.

7. Other Activities


Under the direction of Emeritus College Council member, Barry Leshowitz, the Emeritus College and the Graduate and Professional Student Association along with eight other departments and research centers co-sponsored an educational forum, "The DREAM, The Whole Story," on April 19, 2012 in the ASU Memorial Union. Its aim was to tell the stories of DREAMers, undocumented students, who have lived and gone to school in Arizona for at least five years. This unprecedented event at ASU brought together students, staff, faculty, administrators, and members of the community to talk about how to support DREAMers in their educational efforts. Attendance and participation exceeded all expectations. More than 200 people attended the event.

8. Goals

It is not up to the author of this report to establish Emeritus College goals to be met under the leadership of his successor as Dean. Nevertheless, I feel no constraint in mentioning a few items I hope will receive attention and support. In no particular order, I offer the following:

- Pursue and enhance the undergraduate research internship program, both as a unique service to the University and as a means of growing the Endowment Fund.
- Reestablish our relationship with the Virginia G. Piper Center for Creative Writing to provide instruction in creative writing for College members.
- Magnify the performance art dimensions of the Faculty for the Humanities, while increasing the participation in the Emeritus Art collection. The CoPP administration seems to be fully on board with this program. But the fostering of musical performances by soloists and ensembles from among College membership can be beneficial to numerous purposes, including outreach.
• Increase participation in the Lectures and Courses Program of the Academy for Continued Learning. I would like to see the Guide double in size within two years.
• Enlarge and reinvigorate the Dean’s Council of notable individuals from the community. Engage them both in developing opportunities for College members to serve in the community and in seeking external financial support.
• Bring the organization of the Faculty for Science Literacy and Numeracy to completion. The objectives of this division are somewhat narrower than those of other College faculties, but they reflect a unique potential, both in expertise and in real time abilities, of a large group of College members.
• Promote the ¾-time receptionist position to full time. The clerical work necessary to serve not only the 450 members of the College, but to fulfill the College’s other record keeping and other functions assigned from the Provost’s office justifies two full-time office staff members.
• Develop College leadership from within its ranks, especially as relates to the Dean succession.